



# CASA

Common Agricultural  
and wider bioeconomy  
reSearch Agenda

## TASK 4.2 : COMMUNICATION WITH ALL DISSEMINATION PRODUCTS



June 2018  
Deliverable 4.7:  
Report No.2 of  
published Newsletters



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The overall objective of CASA, a Coordination and Support Action (CSA), is a **consolidated common agricultural and wider bioeconomy research agenda** within the European Research Area.

CASA will achieve this by bringing the Standing Committee on Agricultural Research (SCAR), which has already contributed significantly to this objective in the past, to the next level of performance as a research policy think tank. CASA will efficiently strengthen the strengths and compensate for the insufficiencies of SCAR and thus help it evolve further into “SCAR plus”.

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**Abbreviations:**

CASA: Common Agricultural and wider bioeconomy reSearch Agenda

CWG: Collaborative Working Group

H 2020: Horizon 2020

SCAR: Standing Committee on Agricultural Research

SC2: Societal Challenge 2

SWG: Strategic Working Group

The Deliverable 4.7 sums up how the SCAR newsletters have been elaborated.

**Introduction:**

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Following the survey on communication (See D.4.1) needs carried out in January 2017, the need for a SCAR newsletter has been expressed.

In this context the CASA management group has decided to publish a SCAR newsletter twice a year. WP4 has elaborated the layout of the newsletter.

The target is all SCAR members, the members of all SCAR groups, other interested stakeholders and all Member states which are not enough involved in the different SCAR groups

**Terms of Reference:**

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#### Task 4.2: Communication with all dissemination products

The expected outcomes are the increase of the SCAR image at European level and disseminating the SCAR outputs at European/global level.

CASA will use the template to make the half yearly reports of SCAR more attractive so that they can be the basis for discussion in the Plenary sessions. According to the communication strategy resulting from Task 4.1.1, it might take the shape of a newsletter.

**I The content of the newsletters:**

The newsletters are divided into 3 main parts:

- 1) one part dedicated to the SCAR activities (SCAR steering group, all SCAR CWGs and SWGs)
- 2) one part dedicated to CASA activities
- 3) whenever applicable, one section dedicated to other matters related to the societal challenge 2 of H2020 (with focus on research and innovation). Noticeable events involving SCAR and SCAR groups can also be published as well as for an agenda.

The newsletter is published twice a year before each SCAR Plenary.

## **II The SCAR Newsletters:**

The first newsletter was published in June 2017 before the SCAR Plenary which took place on June 21st 2017.

The second SCAR newsletter was published in November 2017 before the SCAR Plenary which took place on 4th and 5th December 2017 in Tallinn Estonia.

All SCAR groups were contacted to provide inputs to the newsletters. Some SCAR groups did not or could not provide inputs.

All the Newsletter are available on the SCAR Web site and the members of all SCAR groups informed of the release.

The newsletter are available at the following address:

<https://scar-europe.org/index.php/newsletter>

The third issue is announced for June 2018.