

# D4.19

## REPORT NR. 5 OF PUBLISHED NEWSLETTERS

August 2019  
Task 4.2



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The overall objective of CASA, a Coordination and Support Action (CSA), is a **consolidated common agricultural and wider bioeconomy research agenda** within the European Research Area.

CASA will achieve this by bringing the Standing Committee on Agricultural Research (SCAR), which has already contributed significantly to this objective in the past, to the next level of performance as a research policy think tank. CASA will efficiently strengthen the strengths and compensate for the insufficiencies of SCAR and thus help it evolve further into “SCAR plus”.

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## Abbreviations

CWG:	Collaborative Working Group
H2020:	Horizon 2020
SCAR:	Standing Committee on Agricultural Research
SC2:	Societal Challenge 2
SG:	Steering Group
SWG:	Strategic Working Group
WG:	Working Group-generic term including strategic and collaborative Working groups

### **Introduction and rationale**

The results of the survey on communication needs carried out in January 2017 demonstrated the need for a SCAR newsletter.

In this context, the CASA management group decided to publish a SCAR newsletter twice a year. WP4 developed the layout of the newsletter.

The target group of the newsletters is all SCAR members, the members of all SCAR groups, other interested stakeholders and all Member States which are very involved in SCAR activities.

This report corresponds to the Deliverable D.4.19 of the CASA CSA project.



### **Content of the newsletter**

The outline for the newsletters includes three sections: activities of each of the working groups during the period; information on CASA's specific contributions to the SCAR activities, and general information useful to the SCAR community. The SCAR community mainly relates to societal challenge (SC) 2 of H2020 with a focus on research and innovation.

Furthermore, a European calendar was included covering the most important events in Europe dealing with research and innovation in the SC2 of H2020 when inputs were provided by SCAR members.

### **Newsletter issuing process**

The process for issuing each newsletter was set up with support from all the CASA consortium partners.

About two months before issuing the newsletter, the WP4 leader sent emails to all SCAR chairs and co-chairs and EC representatives in charge of the SCAR SWG and CWG and the Foresight Group requesting articles related to the activities of their working groups (WGs) since the last newsletter issue. The CASA management group, as well as other members of the CASA consortium actively involved in SCAR SWG and CWG were informed.

This planning was organised to ensure that every SCAR SWG and CWG could contribute to the newsletter.

Several reminders were sent in order to ensure the maximum number of contribution.

As all persons contributing to SCAR have other duties, the deadlines for receiving articles were extended on many occasions. It is worth noting that, due to the lack of availability of chairs and co-chairs, several members of CASA had to draft the SCAR SWG and CWG articles in order to facilitate the reporting on the activities of the groups. These articles were always submitted for approval by chairs and co-co-chairs prior to publication.

The text of all compiled articles was sent to the partner INIAV two weeks before the publication for preparing an attractive and readable layout. INIAV designed similar but different layouts for each issue of the newsletter. Once a first final draft was available, it was sent to the CASA management group for proofreading as well as for comments about layout and graphics.

Finally, the newsletter was published on the SCAR website and an announcement was made to all SCAR chairs and co-chairs and to the EC representatives. Thanks to the help of SCAR Secretariat, all the SCAR delegates were informed.

The newsletter was also disseminated to the persons who subscribed to it on the SCAR website.

### **Summary of newsletter issues**

In general publication was aimed to be immediately prior to a SCAR plenary.

The first newsletter was published in June 2017 before the SCAR Plenary meeting which took place on 21<sup>st</sup> June 2017.

The second SCAR newsletter was published in November 2017 before the SCAR Plenary meeting which took place on 4<sup>th</sup> and 5<sup>th</sup> December 2017 in Tallinn Estonia.

The third newsletter was published on 25<sup>th</sup> June 2018, accordingly to the plan, before the SCAR plenary meeting in June 2018.

The fourth newsletter was published 3<sup>rd</sup> December 2018.

The fifth newsletter was published 7<sup>th</sup> June 2019.

All issues of the newsletter are hosted on the [SCAR website](#) and were provided as documents on CIRCABC prior to the SCAR plenary meetings.

## Lessons learnt

“Based on the survey carried out by CASA CSA (see CASA CSA report deliverable D3.10), the vast majority perceives the newsletter as important or very important. Therefore, it can be assumed that the newsletter proved to be useful to all SCAR delegates and experts to be informed about the activities of all groups”.

Some important issues are listed below for consideration if the SCAR newsletter is to continue after the completion of the CASA project on 31<sup>st</sup> August 2019. This may help a smooth and possibly improved follow up.

- Working on a new issue requires material and articles written by as many SCAR working groups as possible. Until now, it mainly relied on the contribution of the SCAR chairs and co-chairs and the CASA members. Very often, in order to save time, the CASA team pre-drafted a text submitted for improvements and approval by the SCAR groups.
- Releasing a newsletter issue is a time consuming activity mainly because, due to other duties, the SCAR groups are very slow to reply and often they cannot dedicate sufficient time to draft more than short articles other than the ones concerning the meetings they had. Therefore, planning is an important part of the task and external support is required.
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## Recommendations

- As soon as the CASA CSA ends, there will be the need for a replacement to continue editing the newsletter. It is recommended that a small communication “taskforce” is created in each SCAR WG: it would be responsible for monitoring events and drafting short articles.
- As discussed during the SCAR conference in June 2019, in order to enhance the visibility of SCAR, it is important to keep a high standard in the layout of the newsletter. The CASA CSA had the chance to benefit from the help of a professional graphic designer who made an excellent job in making the newsletter appealing. These skills will have to be considered.
- The contents of the newsletter could include more reflection articles than has been the case. Despite several requests, SCAR groups had difficulty in submitting articles on their work and reports. This could constitute an improvement to enhance the SCAR visibility and communication.
- As the newsletter mainly targets SCAR members and policy makers, an editorial article by the SCAR Steering Group (SG) group with the help the secretariat would certainly constitute a strong added value.



## ANNEX: Compilation of all 5 published newsletters

### SCAR Newsletter n° 1

First issue 8-year 2017

#### NEWS FROM THE SCAR-GROUPS

##### 76<sup>th</sup> SCAR STEERING GROUP MEETING:

MAJOR CONCLUSIONS (26-27 March 2017)

- The Steering Group is pleased to announce that the 76<sup>th</sup> meeting was held in Brussels on 26-27 March 2017.
- The Steering Group discussed the progress of the SCAR project and the implementation of the SCAR project.
- The Steering Group discussed the progress of the SCAR project and the implementation of the SCAR project.

##### SCAR-FISH MEETING: MAJOR CONCLUSIONS

(26-27 March 2017)

- The Steering Group discussed the progress of the SCAR project and the implementation of the SCAR project.
- The Steering Group discussed the progress of the SCAR project and the implementation of the SCAR project.

### SCAR Newsletter n° 1

First issue 8-year 2017

#### NEWS FROM SCAR FOREST: SCAR FOREST GROUP: CONCLUSIONS AND FOREST RESEARCH AND INNOVATION On 26-27 March 2017, SCAR FOREST held its first meeting in Brussels. The meeting was held in the SCAR Forest Group's office in Brussels. The meeting was held in the SCAR Forest Group's office in Brussels. The meeting was held in the SCAR Forest Group's office in Brussels. SCAR BIOECONOMY STRATEGIC WORKING GROUP: MAJOR CONCLUSIONS OF THE WORKSHOP OF 16-17 MARCH 2017 The SCAR Bioeconomy Strategic Working Group held its first meeting in Brussels on 16-17 March 2017. The meeting was held in the SCAR Bioeconomy Strategic Working Group's office in Brussels. The meeting was held in the SCAR Bioeconomy Strategic Working Group's office in Brussels.

### SCAR Newsletter n° 1

First issue 8-year 2017

#### NEWS FROM COSO

##### WP1: REFINEMENT AND EVALUATION

The COSO team has completed the first phase of the project, which was the refinement and evaluation of the COSO project. The COSO team has completed the first phase of the project, which was the refinement and evaluation of the COSO project.

##### WP2: ADDED VALUE AND IMPROVED QUALITY FOR GREATER IMPACT

The COSO team has completed the second phase of the project, which was the added value and improved quality for greater impact. The COSO team has completed the second phase of the project, which was the added value and improved quality for greater impact.

##### WP3: STRENGTHENING STRATEGIC ADVICE

The COSO team has completed the third phase of the project, which was the strengthening of strategic advice. The COSO team has completed the third phase of the project, which was the strengthening of strategic advice.

### SCAR Newsletter n° 1

First issue 8-year 2017

#### WP4: COMMUNICATION AND DISSEMINATION

The COSO team has completed the fourth phase of the project, which was the communication and dissemination. The COSO team has completed the fourth phase of the project, which was the communication and dissemination.

#### WP5: COORDINATION AND MANAGEMENT

The COSO team has completed the fifth phase of the project, which was the coordination and management. The COSO team has completed the fifth phase of the project, which was the coordination and management.

#### EUROPEAN CALENDAR FOR RESEARCH AND INNOVATION

The COSO team has completed the sixth phase of the project, which was the European calendar for research and innovation. The COSO team has completed the sixth phase of the project, which was the European calendar for research and innovation.



## SCAR Steering Committee on Agricultural Research

### NEWSLETTER 2 Second half year 2017

#### NEWS FROM THE SCAR PLenary AND THE SCAR STEERING GROUP

**The 26th Plenary meeting of the SCAR** (Tuesday, 20 June 2017)

Science presented the activities of the Science Steering Committee to the SCAR Plenary. The SCAR Plenary is the highest decision-making body of the SCAR. It is composed of representatives from the SCAR Steering Committee, the SCAR Working Groups, and the SCAR Plenary itself. The SCAR Plenary met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Steering Committee and the SCAR Working Groups. The SCAR Plenary also discussed the SCAR Steering Committee's report on the SCAR's activities in the second half of 2017. The SCAR Plenary also discussed the SCAR Steering Committee's report on the SCAR's activities in the second half of 2017. The SCAR Plenary also discussed the SCAR Steering Committee's report on the SCAR's activities in the second half of 2017.

**The 7th meeting of the SCAR Steering Group** (Tuesday, 20 June 2017)

The SCAR Steering Group met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Steering Committee and the SCAR Working Groups. The SCAR Steering Group also discussed the SCAR Steering Committee's report on the SCAR's activities in the second half of 2017. The SCAR Steering Group also discussed the SCAR Steering Committee's report on the SCAR's activities in the second half of 2017. The SCAR Steering Group also discussed the SCAR Steering Committee's report on the SCAR's activities in the second half of 2017.

## NEWS FROM THE SCAR GROUPS

### BIOECONOMY

**ARCH**

In September 2017, ARCH coordinated a workshop in support of SCAR's study on the historical dimension of European food systems. The workshop will highlight how much European food systems are interconnected with what resources outside Europe have been used through globalisation, and how this has shaped the European food system. The workshop will also discuss the role of the SCAR in supporting the development of a European food system that is resilient to globalisation and that is able to meet the needs of the future.

**ANIMAL HEALTH AND WELFARE**

The SCAR Working Group on Animal Health and Welfare met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Working Group on Animal Health and Welfare. The SCAR Working Group also discussed the SCAR Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Working Group also discussed the SCAR Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Working Group also discussed the SCAR Working Group's report on the SCAR's activities in the second half of 2017.

### FOOD SYSTEMS

During the SCAR meeting, held in Brussels, the SCAR FOOD Systems Working Group discussed the SCAR FOOD Systems Working Group's report on the SCAR's activities in the second half of 2017. The SCAR FOOD Systems Working Group also discussed the SCAR FOOD Systems Working Group's report on the SCAR's activities in the second half of 2017. The SCAR FOOD Systems Working Group also discussed the SCAR FOOD Systems Working Group's report on the SCAR's activities in the second half of 2017.

## NEWS FROM THE SCAR GROUPS

### FOREST

**SCAR Forest - Highlights from 2017**

The SCAR Forest Working Group met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Forest Working Group. The SCAR Forest Working Group also discussed the SCAR Forest Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Forest Working Group also discussed the SCAR Forest Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Forest Working Group also discussed the SCAR Forest Working Group's report on the SCAR's activities in the second half of 2017.

### WATER

The SCAR Water Working Group met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Water Working Group. The SCAR Water Working Group also discussed the SCAR Water Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Water Working Group also discussed the SCAR Water Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Water Working Group also discussed the SCAR Water Working Group's report on the SCAR's activities in the second half of 2017.

### CLIMATE

The SCAR Climate Working Group met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Climate Working Group. The SCAR Climate Working Group also discussed the SCAR Climate Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Climate Working Group also discussed the SCAR Climate Working Group's report on the SCAR's activities in the second half of 2017. The SCAR Climate Working Group also discussed the SCAR Climate Working Group's report on the SCAR's activities in the second half of 2017.

## NEWS FROM THE SCAR GROUPS

### Wp1: REPRESENTATIVENESS

The SCAR Working Group on Representativeness met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Working Group on Representativeness. The SCAR Working Group on Representativeness also discussed the SCAR Working Group on Representativeness's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Representativeness also discussed the SCAR Working Group on Representativeness's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Representativeness also discussed the SCAR Working Group on Representativeness's report on the SCAR's activities in the second half of 2017.

### Wp2: ADDED VALUE AND IMPROVED QUALITY FOR GREATER IMPACT

The SCAR Working Group on Added Value and Improved Quality for Greater Impact met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Working Group on Added Value and Improved Quality for Greater Impact. The SCAR Working Group on Added Value and Improved Quality for Greater Impact also discussed the SCAR Working Group on Added Value and Improved Quality for Greater Impact's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Added Value and Improved Quality for Greater Impact also discussed the SCAR Working Group on Added Value and Improved Quality for Greater Impact's report on the SCAR's activities in the second half of 2017.

### Wp3: STRENGTHENING STRATEGIC ADVICE

The SCAR Working Group on Strengthening Strategic Advice met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Working Group on Strengthening Strategic Advice. The SCAR Working Group on Strengthening Strategic Advice also discussed the SCAR Working Group on Strengthening Strategic Advice's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Strengthening Strategic Advice also discussed the SCAR Working Group on Strengthening Strategic Advice's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Strengthening Strategic Advice also discussed the SCAR Working Group on Strengthening Strategic Advice's report on the SCAR's activities in the second half of 2017.

### Wp4: COMMUNICATION AND DISSEMINATION

The SCAR Working Group on Communication and Dissemination met in Brussels on Tuesday, 20 June 2017, to discuss the activities of the SCAR Working Group on Communication and Dissemination. The SCAR Working Group on Communication and Dissemination also discussed the SCAR Working Group on Communication and Dissemination's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Communication and Dissemination also discussed the SCAR Working Group on Communication and Dissemination's report on the SCAR's activities in the second half of 2017. The SCAR Working Group on Communication and Dissemination also discussed the SCAR Working Group on Communication and Dissemination's report on the SCAR's activities in the second half of 2017.













